



PROMO & CUSTOM CATALOG



1-800-391-3520



www.AllStarDogs.com

WE ARE YOUR SOURCE FOR LICENSED & CUSTOM PET PRODUCTS!

For over 25 years, All Star Dogs has been recognized as the industry leader in branded pet apparel and accessories. Our unique assortment of more than thirty items is a one stop shop for your custom pet product needs. With our in-house design team, we can curate a unique collection of item art that will spotlight your brand identity in a unique and positive way. Whether its for a name drop souvenir, corporate gift, or promotional giveaway, we've got you covered in everything pet!

All Star Dogs strives each day to bring the finest products to market. All our products are proudly **Made in America** using the best materials and hardware available. We are committed to ethical sourcing and social and corporate responsibility. As member of the FLA, we abide by all regulations and have adopted an internal Code of Conduct that is enforced across our manufacturing facilities. This commitment to responsible manufacturing has helped to shape us into the successful company we are today. We support and actively advocate for the ethical and humane treatment of animals. We thank you, our customers, for your loyalty to our brand and values. And of course, we thank your pets too!



**We ship DUTY
FREE to Canada!
USMCA Certified**

- **Quick Turnaround**
- **Custom Cut & Sew**
- **Tiered Distributor Pricing**
- **In-House Design Team**
- **Low Minimums**
- **Complimentary Virtual Mocks**



SUBLIMATED DOG JERSEY

- Sporty and stylish with a great stretch!
- 100% breathable dimple mesh (polyester)
- PMS color matched with full-color logo(s)
- Contrast trim binding on neckline, sleeves, and belly

CLOTHING		
SIZE	WEIGHT	GIRTH
TINY	3-5 lbs.	9-14"
XX-SMALL	4-9 lbs.	13-16"
X-SMALL	8-14 lbs.	16-18"
SMALL	12-20 lbs.	17-23"
MEDIUM	18-30 lbs.	19-24"
LARGE	28-42 lbs.	20-26"
X-LARGE	40-60 lbs.	22-29"
XX-LARGE	58-80 lbs.	24-32"
XXX-LARGE	80-95 lbs.	36-42"
XXXX-LARGE	95-110 lbs.	38-44"

VARIES BY BREED



CHEERLEADER DRESS

- Cotton/Lycra blend material
- Ruffled base with contrast stitching
- Embroidered team logo
- A sporty and stylish uniform

CLOTHING		
SIZE	WEIGHT	GIRTH
TINY	3-5 lbs.	9-14"
XX-SMALL	4-9 lbs.	13-16"
X-SMALL	8-14 lbs.	16-18"
SMALL	12-20 lbs.	17-23"
MEDIUM	18-30 lbs.	19-24"
LARGE	28-42 lbs.	20-26"
X-LARGE	40-60 lbs.	22-29"
XX-LARGE	58-80 lbs.	24-32"

VARIES BY BREED

COTTON T-SHIRT

- Perfect for year-round wear!
- Cotton/Lycra blend material
- Embroidered team logo
- Lightweight and flexible

CLOTHING		
SIZE	WEIGHT	GIRTH
TINY	3-5 lbs.	9-14"
XX-SMALL	4-9 lbs.	13-16"
X-SMALL	8-14 lbs.	16-18"
SMALL	12-20 lbs.	17-23"
MEDIUM	18-30 lbs.	19-24"
LARGE	28-42 lbs.	20-26"
X-LARGE	40-60 lbs.	22-29"
XX-LARGE	58-80 lbs.	24-32"

VARIES BY BREED



COTTON HOODED SHIRT

- Cotton/Lycra blend material
- Leash opening
- Embroidered team logo
- Lightweight and flexible

CLOTHING		
SIZE	WEIGHT	GIRTH
TINY	3-5 lbs.	9-14"
XX-SMALL	4-9 lbs.	13-16"
X-SMALL	8-14 lbs.	16-18"
SMALL	12-20 lbs.	17-23"
MEDIUM	18-30 lbs.	19-24"
LARGE	28-42 lbs.	20-26"
X-LARGE	40-60 lbs.	22-29"
XX-LARGE	58-80 lbs.	24-32"

VARIES BY BREED



POLAR FLEECE SWEATSHIRT

- Warm and snug for cold nights!
- 100% winter fleece (polyester) material
- Embroidered team logo
- Sleeveless design for comfort and ease

CLOTHING		
SIZE	WEIGHT	GIRTH
TINY	3-5 lbs.	9-14"
XX-SMALL	4-9 lbs.	13-16"
X-SMALL	8-14 lbs.	16-18"
SMALL	12-20 lbs.	17-23"
MEDIUM	18-30 lbs.	19-24"
LARGE	28-42 lbs.	20-26"
X-LARGE	40-60 lbs.	22-29"
XX-LARGE	58-80 lbs.	24-32"

VARIES BY BREED

POLAR FLEECE HOODED JACKET

- 100% winter fleece (polyester) material
- Embroidered team logo
- Leash opening
- Pull back hoodie for additional coverage

CLOTHING		
SIZE	WEIGHT	GIRTH
TINY	3-5 lbs.	9-14"
XX-SMALL	4-9 lbs.	13-16"
X-SMALL	8-14 lbs.	16-18"
SMALL	12-20 lbs.	17-23"
MEDIUM	18-30 lbs.	19-24"
LARGE	28-42 lbs.	20-26"
X-LARGE	40-60 lbs.	22-29"
XX-LARGE	58-80 lbs.	24-32"

VARIES BY BREED



PET APPAREL

OUTERWEAR COAT

- Nylon coated DWR Oxford exterior shell
- 100% winter fleece lining in contrast color
- Water and wind resistant
- Embroidered team logo
- Leash opening and Velcro closure

COAT SIZING

SIZE	LENGTH (neck to tail)	GIRTH
TINY	9"	18-20"
XX-SMALL	10"	19-21"
X-SMALL	12"	21-23"
SMALL	14.5"	23-25"
MEDIUM	17"	25-27"
LARGE	20"	30-35"
X-LARGE	23.5"	32-37"
XX-LARGE	27.5"	34-39"

VARIES BY BREED



DOUBLE POLAR COAT

- 100% winter fleece interior and exterior in contrasting colors
- Embroidered team logo
- Leash opening and Velcro closure
- Two layers of polar fleece for increased warmth

COAT SIZING

SIZE	LENGTH (neck to tail)	GIRTH
TINY	9"	18-20"
XX-SMALL	10"	19-21"
X-SMALL	12"	21-23"
SMALL	14.5"	23-25"
MEDIUM	17"	25-27"
LARGE	20"	30-35"
X-LARGE	23.5"	32-37"
XX-LARGE	27.5"	34-39"

VARIES BY BREED



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Made in USA



**All-Over
Sublimated**

PET BANDANA

- Cotton shirting pet bandana
- Embroidered team graphic
- Available in all-over sublimated bandana polyester option
- Traditionally tied or with a collar run through the opening
- Sizes: Small (22"), Large (30")



Premium Embroidery

HAIR BOW

- Ribbon hair bow
- Rhinestone and barrette closing
- Available in 1" standard or 2" design (special order)
- Header Card Attachment



DOG TAG

- Recycled stainless steel
- Lifetime guarantee
- Hooks onto any standard pet collar
- Clamshell packaging
- Double sided printing
- Also great for keychains, luggage, and more!



PET ACCESSORIES

COLLAR

- Sublimated logo(s) in an all-around pattern
- Reverse color nylon webbing.
- Premium hardware for snap and closures
- Multiple size options



LEASH

- Sublimated logo(s) in an all-around pattern
- Reverse color nylon webbing.
- Premium hardware for snap and closures
- Multiple width and length options available



STEP-IN HARNESS

- Sublimated logo(s) in an all-around pattern
- Reverse color nylon webbing.
- Premium hardware for snap and closures
- A veterinarian recommended alternative
- Multiple width and length options available



COLLAR		
SIZE	RIBBON WIDTH	LENGTH
X-Small	5/8"	6-12"
Small	1"	8-12"
Medium	1"	12-20"
Large	1"	18-30"
LEASH		
Small	5/8"	4' & 6'
Large	1"	4' & 6'
STEP-IN HARNESS		
X-Small	5/8"	9-18"
Small	1"	13-20"
Medium	1"	17-28"
Large	1"	22-36"



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Made in USA

PET ACCESSORIES



FOOTBALL TOSS TOY

- Plush and fun toy for both pets and kids!
- Interior squeaker for constant play
- Multiple logo imprint opportunities
- Non-toxic stuffing
- Reverse color striping design
- 9" width



HOCKEY STICK TOY

- Double squeaker inserts
- PMS color matched imprinting
- Reverse color trim
- Non-toxic stuffing fill
- 13" height



BASEBALL TUG TOY

- Plush tug toy for training and exercise
- All-over sublimated print with team logos
- Coordinating rope tug ends
- Non-toxic fill
- 6.5" diameter



BASKETBALL TUG TOY

- Plush basketball shaped tug toy
- All-over sublimated print with team logos
- Coordinating rope tug ends
- Non-toxic fill
- 6" diameter



PET ACCESSORIES

SOCCER BALL TOY

- Goal! Pets can really engage with this lifelike soccer ball
- Non-toxic fill with interior squeaker
- All-over sublimated print with team logos
- Reverse color diamond pattern



VOLLEYBALL TOY

- Serve it up with this plush volleyball inspired play toy
- Non-toxic stuffing fill with interior squeaker
- All-over sublimated design with team logos
- Contrast color stripe design



HOCKEY PUCK TOY

This "biscuit" will keep your dog happy for hours. Our plush puck chew features double sided branding, foam insert and engagement squeakers.



BASEBALL BAT PLUSH TOY

This plush and chew friendly dog toy is simply a home run! Color matched with three logo imprint points and filled with two squeakers for pet engagement. Double sided print. 17" length.



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PET ACCESSORIES

FLYING DISCS

- Durable and fun!
- Constructed out of water repelling 900 denier canvas
- Complete with sublimated team logos
- Reverse color trim
- Two squeakers inside
- One size 8" diameter

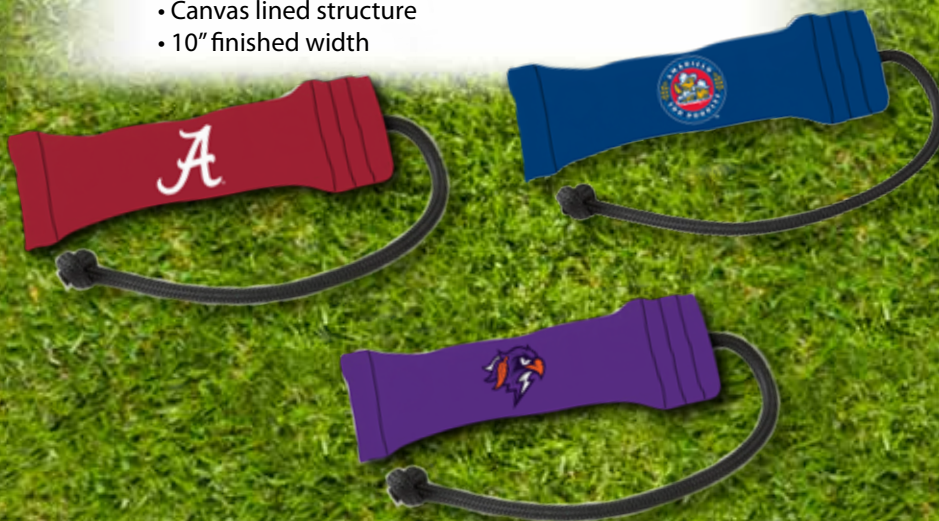


TENNIS BALL TOSS TOY

- Tug and toss away!
- Black tough ball
- Ribbon sublimated logos
- Heavy duty nylon webbing

BUMPER TRAINING TOY

- Double sided sublimation with brand logos
- Rope ends for tugging and tuff poly fill
- Canvas lined structure
- 10" finished width



PET ACCESSORIES



MEGA TUG TOY

- Durable canvas exterior for larger breeds
- Interior space fabric insert
- Two squeakers for pet engagement
- All-over sublimated print with team logos
- Measures 20.5" in diameter



PENNANT PLUSH TOY

No need to decorate your walls any longer! This plush pennant will tell all your guests which team your house roots for.

- Classic pennant style design
- Double sided graphics
- Foam insert with engagement squeakers.
- PMS color matched sublimation application

BONE TOY

- Fleece lined squeaker toy
- Reverse color piping trim
- Non-toxic fill with embroidered logo
- Small - 8"
- Large - 10"



PAW TOY

- Paw shaped squeaker chew toy
- Interior foam insert
- Reverse color lining and backing
- Overall height - 9"



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PLUSH PENCIL CHEW TOY

This plush 3-D printed pencil chew toy is perfect for the academically inclined pooch. The perfect gift for your pet can support their favorite institution.

- Poly Stuff Filling
- Two squeakers for canine engagement
- Customizable with up to three unique logos
- 11.5" length



NOTEBOOK TOY

- Branded with school logo on front
- All-over sticker decal look on the back
- Stuffed with a 2" foam insert for plush chewing
- Two squeakers for canine engagement
- Size: 7x5"



DIPLOMA TOY

- Congratulations to the canine graduate!
- Plush exterior with spacer fabric interior
- Sublimated with college/university logo
- Trimmed in school colors
- Complete with printed bow and two squeakers
- 9 1/2" Width



Front



Back



WOOD SIGN

This home décor accessory will scare off all those who don't support your favorite team... and your pet's for that matter.

- Perfect for your front window or your wall!
- Measure 5" x 10"
- Indoor use only
- Digitally printed graphics on front
- Wood backing with sawtooth for hanging



CAR MAGNETS

Honk at these full color printed magnets!

- Bone and Paw Print Styles
- Header card attachment
- Digitally printed in a full color design with magnetic backing



CUSTOM DOG CHEW TOYS

Let your imagination run wild! From characters, to beverages, to logo shaped designs, our art team can help your ideas come to life.



DOG BED

- Plush winter fleece exterior
- Non-toxic fill
- Embroidered with team logo
- Bone center design
- Machine washable
- Crate sized in three sizes



SIZE CHART	
SIZE	BEDS
Small	18" x 24"
Medium	20" x 30"
Large	28" x 42"

COLLAPSIBLE TRAVEL BOWL

- Conceals in your pocket or purse!
- Elastic band closure for travel friendly use
- Full color logo wrap
- Binding trimmed top and water repellent interior
- 8" Diameter



PLACEMAT

- Non-skid base surface
- Full color sublimated design face
- Wipe Down - Damp Cloth, No Bleach
- Hang dry
- Size 12.5" x 17"



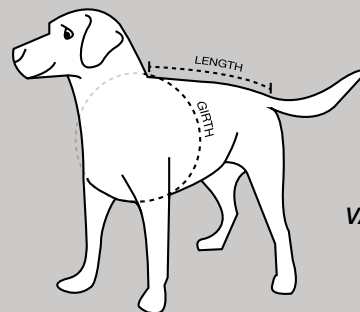
FABRIC COLOR EXAMPLE SWATCHES



Additional Colors Available by Special Order

Individual color shades vary by fabric makeup, application process, coating, and item type. The above sample swatches are meant only as examples. Please note that fabric colors may change slightly from season to season due to the dying process and the availability of materials on the open fabric market. To inquire about PMS matching and sample swatches for review, please contact us directly for more information.

SIZE CHARTS



GIRTH RANGE
DEPENDENT
ON STYLE
VARIES BY BREED

BANDANA

SIZE	NECK SIZE	GIRTH
Small	Up to 22"	Neck Circumference
Large	Up to 30"	

CLOTHING

SIZE	WEIGHT	GIRTH
Tiny	3-5 lbs.	9-14"
XX-Small	4-9 lbs.	13-16"
X-Small	8-14 lbs.	16-18"
Small	12-20 lbs.	17-23"
Medium	18-30 lbs.	19-24"
Large	28-42 lbs.	20-26"
X-Large	40-60 lbs.	22-29"
XX-Large	58-80 lbs.	24-32"
XXX-Large*	80-95 lbs.	36-42"
XXXX-Large*	95-110 lbs.	38-44"

*Jersey Only.

COLLAR

SIZE	RIBBON WIDTH	LENGTH
X-Small	5/8"	6-12"
Small	1"	8-12"
Medium	1"	12-20"
Large	1"	18-30"

LEASH

Small	5/8"	4' & 6'
Large	1"	4' & 6'

STEP-IN HARNESS

X-Small	5/8"	9-18"
Small	1"	13-20"
Medium	1"	17-28"
Large	1"	22-36"

Custom Items to Meet Your Specifications. E-mail us for more info!

Vector File Requirements

Please note the following when preparing electronic art files that you will be sending to us. Files can be saved in their native format as **.EPS Vector Adobe Illustrator file, .AI – Adobe Illustrator or .PDF Vector. ALL ARTWORK MUST BE SENT AS VECTOR ART.** Please "Convert Fonts to Outlines" or "Convert Fonts to Curves"; this allows for easy scaling and color corrections.





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For a client friendly version and pricing, please email us directly at info@AllStarDogs.com